

Help Fix California's Roads **ONE MILE AT A TIME**

What is a Road Charge?

Road charging is a potential funding mechanism that allows drivers to assist with road maintenance based on the distance they travel or the period of time they use the roads, rather than the amount of gasoline they consume.

Why is California Studying a Road Charge?

- We are considering a road charge as a potential replacement for the gas tax. The revenues currently available for highway and local roads are insufficient for preserving and maintaining road infrastructure, reducing congestion and improving the driving experience.
- As vehicle fuel efficiency increases, fewer gallons of gas are being purchased, creating a loss in revenue needed to maintain our highway system if the state were to stick with the gas tax.
- Despite the decline in gas tax revenue, more cars are using California's roads and the wear and tear on roadways is increasing.

What is the California Road Charge Pilot?

The California Road Charge Pilot is a 9-month field trial that will launch in July 2016. The pilot will give participants a variety of choices for reporting and simulating payment for the miles they travel, including several which do not require new technology.

What's in it for me?

The road charge pilot program is an opportunity for drivers across the state that represent the geographic, demographic and socioeconomic diversity of California, to participate in a meaningful study to help determine if a road charge model is an equitable, sustainable, and adaptable revenue mechanism capable of replacing the deteriorating gas tax model. There are no out of pocket expenses. And you get to choose how you want to record and report your miles. You can elect to test out new technologies or you can select more traditional non-technological methods – it is all up to you.

Interested in Volunteering?

To effectively evaluate the feasibility of a road charge we need YOU to volunteer. The California Road Charge Pilot is a multi-year endeavor that, at its core, strives to engage the public in order to gain input and feedback. The state is seeking 5,000 volunteers to participate in pilot launching in July 2016. Apply by going to **www.californiaroadchargepilot.com** to be a volunteer and help shape the future of transportation in California – One Mile at a Time!

SIGN UP NOW! Limited Opportunity

California Road Charge Pilot Program

Exploring the Possibilities...
ONE MILE AT A TIME



Vehicles go farther with less fuel



Roads are fixed with fuel taxes at the pump



Roads and revenue to fix them are suffering

Why Study Road Charge?



Increased damage to all roads



Reduced buying power



California's economy

www.CaliforniaRoadChargePilot.com